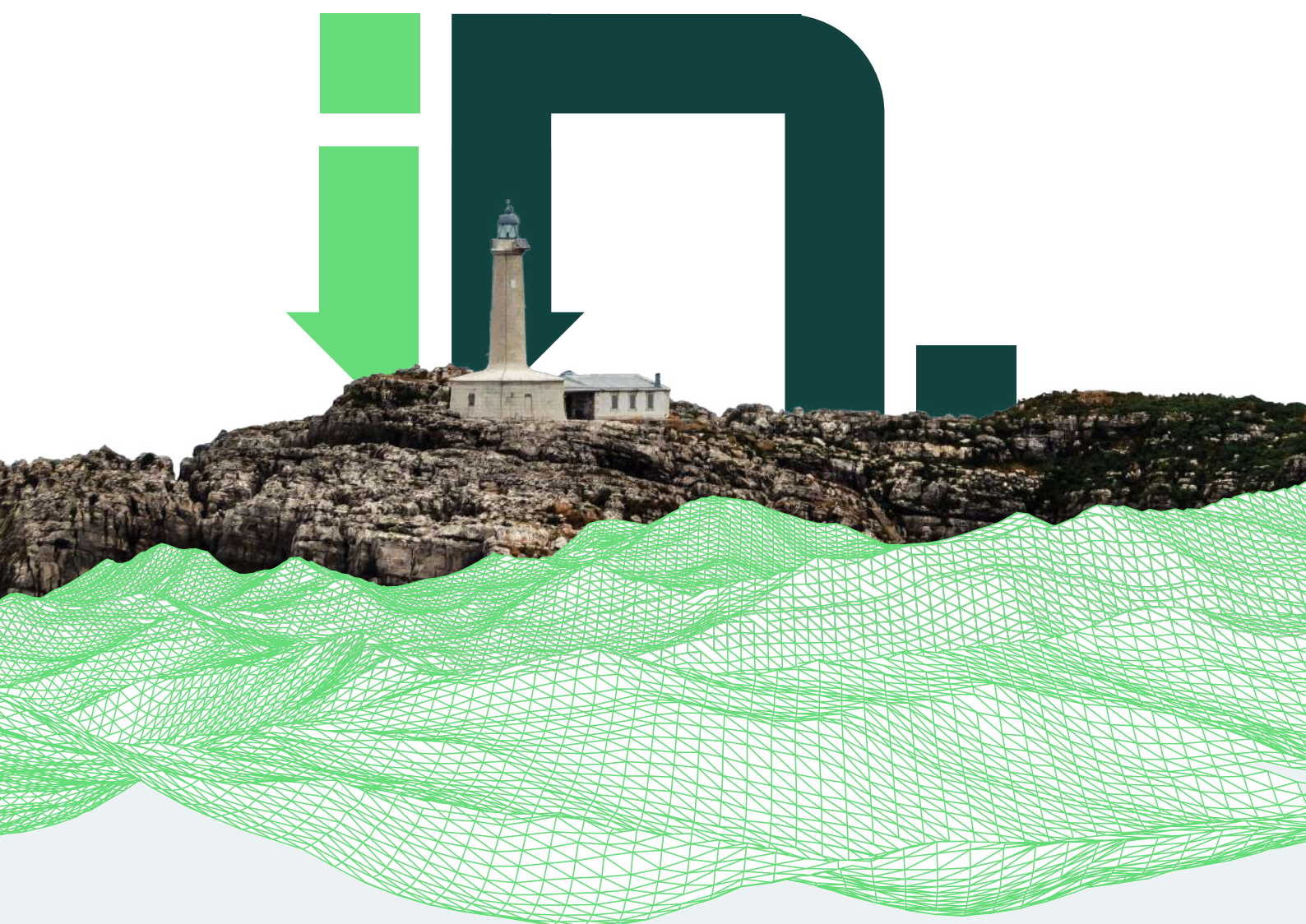


# INVEST IN. CANTABRIA



WWW.SODERCAN.ES



☎ 942 290 003

📍 C/Isabel Torres 1, Parque Científico  
y Tecnológico de Cantabria,  
Santander (Cantabria)



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# OUR REGION

Invest in Cantabria and establish yourself in one of the regions with the most possibilities. A strategic location that offers quality of life for your family, Extensive and modern transportation network, cutting-edge industrial sector, human capital, talent, technology, research and development. Find out about the Investin Cantabria grants and come and live on our land.

Cantabria, located in the north of Spain, is a region on the Atlantic Ocean, a strategic location that makes it a gateway to Latin America and Europe.

A new development model has been implemented in the region and it is based on the creation of digital clusters and the attraction of companies of new technology, industry 4.0, automotion, metalworking, agri-food and renewable energies.

Cantabria is a destination that always ranks among the Spanish regions with the best quality of life. Here you will find a unique combination of rural landscapes, breathtaking sea views and majestic mountains. Taste our exquisite gastronomy, enjoy exciting sports such as surfing, golf and skiing, all in a healthy and attractive environment that invites you to stay and enjoy our region to the fullest.

**Investing in Cantabria means tax incentives, excellent human capital, competitiveness, quality of life and a strategic location. Discover the benefits of establishing your project with us.**







# 10 REASONS TO INVEST IN CANTABRIA

01.

Strategic location towards Europe and Latin America

02.

Open and welcoming region

03.

Legal security and institutional stability

04.

Flexible and investment-friendly administration

05.

Personal and accessible administration

06.

Public and private industrial land at competitive prices

07.

Technological development as a priority for growth

08.

Competitive tax system and attractive wage costs

09.

Excellent communications

10.

Exceptional quality of life

# CANTABRIA IN FIGURES

Located in the north of Spain, just two hours from the French border, it has a strategic location, both for access to other Spanish regions and to Europe.

It is also a bridge to Latin America, given its close historical relationship with countries on the American continent.



AREA

**5.321**

TIME ZONE

**GMT+1**

CAPITAL

**SANTANDER**

Cantabria stands out not only for its breathtaking scenery, but also for the vitality and diversity of its inhabitants, who contribute to making this region a truly special place.

**111 INHABITANTS PER SQUARE KILOMETRE, MAKING IT THE TENTH MOST DENSELY POPULATED REGION IN SPAIN.**

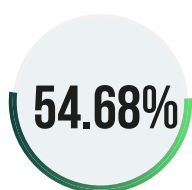
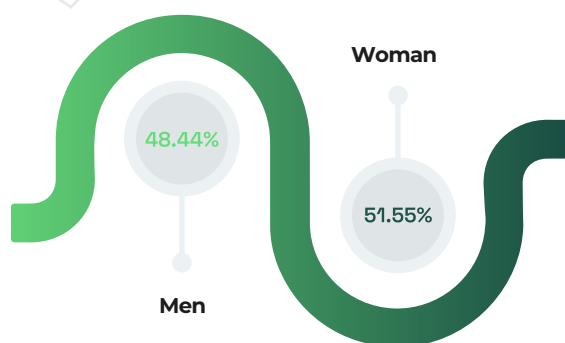
#### POPULATION

**588.419**

Inhabitants

**172.665**

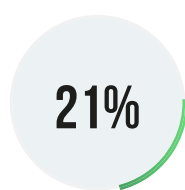
Inhabitants en Santander



Employment rate



Unemployment rate



VAT

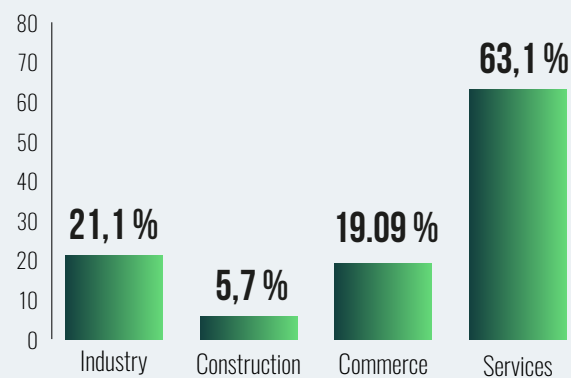
**15.355 M€**

Regional GDP

**26.167 €**

GDP per capita

#### ECONOMIC STRUCTURE



**2.677,34 €** National average: 2.892,73 €

Average wage cost:

**1080 €/MONTH** o 15.120 €/year (14 payments)

Minimun wage in Spain 2023





# WHY INVEST IN CANTABRIA?

## 01 STRATEGIC LOCATION TOWARDS EUROPE AND LATIN AMERICA

Cantabria is a paradise in the north of Spain and only two hours from the French border. With a privileged strategic location, Cantabria gives you easy access to other regions of Spain as well as to Europe.

In addition, Cantabria stands as a bridge to Latin America, thanks to the close historical ties it shares with countries on the American continent. This unique combination of **geographical proximity** and cultural connections, makes Cantabria an ideal destination for those wishing to explore both the diversity of Europe and the cultural richness of Latin America.

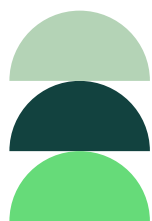
## 02 A BUSINESS-FRIENDLY ECONOMY

Cantabria is open to business initiatives with a **flexible, friendly and dynamic administration which is ready to drive your project towards success.**

The Government of Cantabria is firmly committed to facilitating all the necessary mechanisms to make the establishment of companies a simple and straightforward process. In addition, a **tax model has been created to support investors, offering reductions in regional income tax brackets and a tax burden below the national average.**

We coordinate all entities involved in the investment process, which speeds up deadlines and guarantees the security of your project. You will find a proactive and business-friendly environment that offers you the support you need to turn your ideas into successful business reality.





# 03

## TALENT IN THE REGION

Cantabria has **three renowned universities** recognised for their academic excellence, especially in technical careers that are highly demanded by the labour market.



**UC** UNIVERSITY OF CANTABRIA

The University of Cantabria (UC), a young and dynamic public institution, has become one of the most efficient in the country, standing out in terms of **research quality and university competitiveness**.

- **30 higher education degrees**
- **5 double degrees**
- **44 official masters degree**
- **20 doctorate programmes**



**UNEATLÁNTICO**  
EUROPEAN UNIVERSITY OF THE ATLANTIC

The European University of the Atlantic (UNEATLÁNTICO) offers a comprehensive education based on excellence and commitment to people.

Cantabria prides itself not only on its universities, but also on its **vocational training system adapted to the changing environment and focused on promoting employability**.



**UIMP** MENÉNDEZ PELAYO INTERNATIONAL UNIVERSITY

Menéndez Pelayo International University (UIMP), **a centre of high culture, research and specialisation**, has its headquarters in Santander during the summer.

Cantabria is also a **leader in research** with several technological centres:



**CTC** TECHNOLOGICAL CENTER OF COMPONENTS



**IBBTEC** INSTITUTE OF BIOMEDICINE AND BIOTECHNOLOGY



**IFCA** INSTITUTE OF PHYSICS OF CANTABRIA



**IHCANTABRIA**  
INSTITUTE OF ENVIRONMENTAL HYDRAULICS OF UNIVERSITY OF CANTABRIA



**IDIVAL** INSTITUTE FOR HEALTH RESEARCH VALDECILLA



# 04 INFRASTRUCTURE



Cantabria, together with its vibrant capital Santander, enjoys a **direct and fluid connection** with the rest of Europe, thanks to its unbeatable strategic location and modern and competitive infrastructure.

## PORT OF SANTANDER



- The Port of Santander stands out as one of the **most dynamic in the country**.
- An **increase of 8.8%** in goods traffic in 2023 has positioned it as a key hub in international trade, and sets a new all-time cumulative record.
- It reached a **traffic of 6,396,600 tonnes**, compared to 5,877,905 tonnes the previous year.

## ROAD AND RAILWAY NETWORK

- The road and railway network complements this connection, allowing the **region to be directly linked to the rest of Spain and Europe**, thus facilitating the exploration and expansion of horizons in an efficient and unparalleled manner.

## SANTANDER AIRPORT



- located just **3 km from the city**.
- It offers **20 domestic and European destinations** and records a constant growth in the number of passengers, which reached **1,242,089** in 2023, with a **constant growth rate of around 5%**.



## 03 QUALITY OF LIFE

Cantabria shines as the **fourth autonomous community in Spain with the highest levels of quality of life**, standing out considerably above the national average in areas such as health, education and the environment. In line with this, the capital, Santander, **occupies fourth place in the ranking of Spanish cities**, underlining its excellence as a destination for residence.

Cantabria always stands out among the Spanish regions with the best quality of life, thanks to its balanced combination of **rural, maritime and mountainous landscapes, exquisite gastronomy, and a wide range of sports including surfing, golf, sailing and skiing.**

In addition, a healthy, safe and attractive environment makes Cantabria the ideal place for those looking to settle in a community that has it all. The various economic and socio-demographic indicators reveal that Cantabria is among the best positioned regions on a national level. This is due to strengths such as the **high quality of life and life expectancy of Cantabrians, as well as the exceptional health and education services offered by our community.**

**SANTANDER IS RANKED SECOND IN MONOCLE MAGAZINE'S LIST OF BEST MEDIUM-SIZED CITIES TO LIVE IN.**





# HISTORICAL, CULTURAL AND NATURAL HERITAGE

Santander is one of the cities in Spain with the **most innovative and highest quality cultural offerings**, according to data from the Observatorio de la Cultura 2023 published by Fundación Contemporánea.

In this report, the Cantabrian capital once again is **ranked as the eighth cultural city out of 38 Spanish cities**.



Ranking of Spanish cities with the most innovative and quality cultural offer.  
Culture Observatory 2023

Cantabria is home to **two important pilgrimage routes: to Santiago de Compostela (Camino del Norte) and to Santo Toribio de Liébana (Camino Lebaniego)**. As well, there are **ten prehistoric caves**, all of which are recognised as World Heritage Sites by UNESCO.



**01.** PALEOLITHIC CAVE OF **ALTAMIRA**

**02.** CABÁRCENO NATURE RESERVE

**03.** SOPLAO CAVE

**04.** MAGDALENA PALACE, SANTANDER

**05.** COMILLAS

**06.** SOBRELLANO PALACE

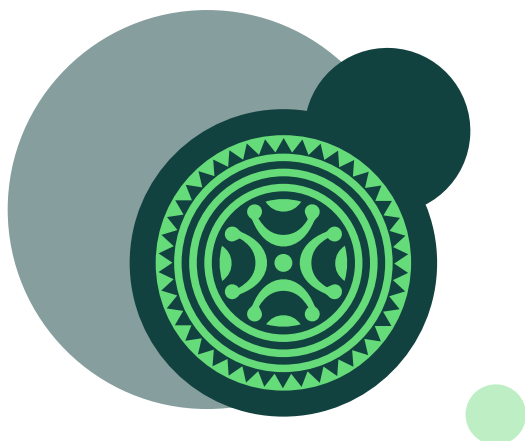
**07.** SANTILLANA DEL MAR

**08.** BOTÍN CENTRE, SANTANDER

**09.** LIGHTHOUSE IN AJO

**10.** ARGÜESO CASTLE





**CANTABRIA STANDS OUT FOR ITS RICH ARTISTIC AND ARCHITECTURAL HERITAGE THAT SPANS SEVERAL HISTORICAL PERIODS.**



From megalithic vestiges to Cantabrian Celtic villages, pre-Romanesque settlements, Romanesque, Baroque and Gothic art, and the impressive modernist architecture of the 19th and 20th centuries, the region is a true cultural treasure that invites you to explore and discover its legacy over the centuries.

### **COLLEGIATE CHURCH OF SANTA JULIANA** SANTILLANA DEL MAR



### **COSTA QUEBRADA** GEOPARK



### **CAPRICHIO DE GAUDÍ** COMILLAS



### **HEADWATERS OF THE EBRO RIVER**





# PRIORITY SECTORS AND OPPORTUNITIES

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Cantabria and its capital, Santander, stand out in the Spanish regional landscape for the diversification of its economic sectors, exhibiting a number of value-added industries that drive its development. These areas not only reflect the richness and variety of the Cantabrian economy, but also demonstrate the region's potential and capacity for innovation to compete in a globalised context.

**Moreover, the presence of leading companies in each of these areas not only strengthens the region's image at national and international level, but also contributes significantly to its economic growth and employment, consolidating Cantabria as an attractive destination for investment and business development.**



# PRIORITY SECTORS

## AUTOMOTIVE COMPONENT SECTOR

BENCHMARK COMPANIES: BRIDGESTONE - EDSCHA - DAIMLER - HITACHI - NISSAN - SEG AUTOMOTIVE SPAIN - MAFLOW AUTOMOTIVE



## BIOECONOMY AND AGRI-FOOD SECTOR

SUSTAINABLE PRODUCTION - BIOECONOMY - SOCIAL ECONOMY - BRAND IMAGE - AGRI-FOOD - RURAL DEVELOPMENT



## BLUE ECONOMY AND OFFSHORE INDUSTRY

SEA - FISHING AND CATCHING - AQUACULTURE - MARINE ENERGY - OFFSHORE PRODUCTION - TRANSPORT - TOURISM



## HEALTH AND WELFARE

HEALTH - BIG DATA - QUALITY OF LIFE - WELL-BEING - PREVENTIVE MEDICINE - GENOMICS - TOURISM



## CULTURAL INDUSTRY AND SUSTAINABLE TOURISM

CAVE ART - SUSTAINABLE TOURISM - HERITAGE - CULTURAL HUB - GASTRONOMY - CONSERVATION D.O.




## INDUSTRY 4.0

AI - IOT - AUTOMATION - BIG DATA - DECARBONISATION - ROBOTISATION - ADVANCED MANUFACTURING - DIGITALISATION





# ECOSYSTEM FOR INVESTMENT



The Society for the Regional Development of Cantabria (SODERCAN) plays a fundamental role in strengthening the region's industrial network. SODERCAN is an active entity that supports all initiatives for improvement of the region and facilitates processes of business generation, strengthening and growth.

It also promotes research and development (R&D) activities and projects aimed at boosting the competitiveness of companies in our region. SODERCAN is the perfect strategic ally for Cantabrian businesses to reach new horizons and consolidate their positions as regional economic benchmarks.



# INVESTMENT TOOLS

**SODERCAN** SOCIETY FOR THE REGIONAL  
DEVELOPMENT OF CANTABRIA



SODERCAN is the driving force behind the creation of wealth and employment in our region. With a firm commitment to **economic progress**, our mission is to catalyse business growth and activate the generation of employment opportunities that promote the well-being of Cantabrians.

As an entity linked to the Regional Ministry of Industry, Innovation, Employment and Trade of the Government of Cantabria, SODERCAN has a strategic role in the execution of industrial policies in our region.

**SODERCAN** 

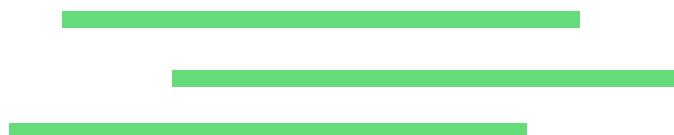
SOCIEDAD PARA EL DESARROLLO  
REGIONAL DE CANTABRIA



**WE WORK TIRELESSLY TO PROMOTE A FAVOURABLE ENVIRONMENT FOR INNOVATION, COMPETITIVENESS AND THE SUSTAINABLE DEVELOPMENT OF COMPANIES IN OUR REGION, FOCUSING ON DIVERSIFICATION AND EXCELLENCE IN ALL INDUSTRIAL SECTORS.**

We comprehensively manage **investment projects**, providing personalised support to promoters from the start to the completion of their initiatives.

With a team of experts in the field, we advise on and manage all available calls for applications for grants, ensuring that each project has access to the necessary resources to flourish and contribute to the economic and social growth of Cantabria.





**SICAN, the Industrial Land Society of Cantabria,** is the strategic partner of companies in their search for optimal spaces for the development of economic activities. Their mission is to guarantee access to quality industrial land, providing companies with an **environment conducive to their growth and prosperity.** From the acquisition and generation of land to its development and operation, **SICAN** is committed to offering tailor-made options that adapt to the specific needs of each business.

**SICAN** facilitates businesses access to the region's public industrial estates and offers comprehensive support. They pride themselves on providing a **complete advisory service,** accompanying companies through all stages of their establishment.

**THE EXPERT TEAM ENSURES THAT EVERY COMPANY FINDS THE PERFECT PLACE TO GROW AND SUCCEED IN CANTABRIA IN TERMS OF INFRASTRUCTURE, REGULATIONS OR FINANCING.**





# PCTCAN

## SCIENCE AND TECHNOLOGY PARK OF CANTABRIA



**PCTCAN, the prestigious Science and Technology Park of Cantabria,** stands as the epicentre of progress and innovation in our region. Driven by leading companies in technology, research and development, it is the place where the boldest ideas become reality. With state-of-the-art infrastructure and an environment conducive to creativity, **PCTCAN offers a dynamic ecosystem that drives collaboration and business growth.**

With close to **70 companies and 4,500 workers, PCTCAN** is much more than just an industrial park; it is a vibrant and diverse community where opportunities flourish. From business start-up services to access to cutting-edge resources, the park offers a wide range of support to companies based there.

**PCTCAN IS THE BEST STRATEGIC PARTNER FOR COMPANIES WHO NEED THE TOOLS FOR SUCCESS AND WISH TO STAY AT THE FOREFRONT OF INNOVATION IN CANTABRIA AND BEYOND.**



# INCENTIVES

Cantabria offers numerous incentives for investors thanks to its strategic location, strong infrastructure and diversified economy.

**SODERCAN** 

SOCIEDAD PARA EL DESARROLLO  
REGIONAL DE CANTABRIA



[sodercan.es](https://sodercan.es)

The region has become a leading destination for those seeking investment opportunities in sectors such as industry, tourism, technology and research, thanks to the friendly business environment, support for innovation and technology, grant programmes and skilled workforce.

**INVESTMENT  
INCENTIVES**

**R&D  
INCENTIVES**

**RECRUITMENT  
INCENTIVES**

**INCENTIVES FOR  
INTERNATIONALISATION**

**INCENTIVES FOR THE  
ENTREPRENEURIAL ECOSYSTEM**

**CIRCULAR ECONOMY AND  
ENERGY EFFICIENCY**

**GRANTS FOR START-UPS  
AND CONSOLIDATION OF COMPANIES**

**GRANTS FOR  
SELF-EMPLOYMENT**

**STRATEGIC  
PROYECTS**



# SECTOR CLUSTERS

**CANTABRIA IS LEADING A NEW ECONOMIC DEVELOPMENT ERA DRIVEN BY THE CREATION OF SEVERAL CLUSTERS.**

These collaborative clusters not only promote innovation in areas such as digitalisation and industry 4.0, but also strengthen traditional sectors such as automotion, metalworking, agri-food and renewable energies.



**GIRA** AUTOMOTIVE CLUSTER OF CANTABRIA



**CINC** NUCLEAR INDUSTRY CLUSTER OF CANTABRIA



**MARCA** MARITIME CLUSTER OF CANTABRIA



**CID** DEFENCE INDUSTRY CLUSTER



**TERA** ASSOCIATION OF INFORMATION AND COMMUNICATION TECH.



**CIF** FIRE BEHAVIOUR AND RESEARCH CLUSTER



# BENCHMARK COMPANIES



**BANCO SANTANDER**  
FINANCIAL ACTIVITIES



**SEG AUTOMOTIVE**  
AUTOMOTIVE



**ASPLA PLÁSTICOS  
ESPAÑOLES**  
PLASTIC MANUFACTURING



**SOLVAY QUÍMICA**  
SODA ASH  
MANUFACTURING



**REPSOL CICLOS  
COMBINADOS**  
ELECTRICAL ENERGY  
PRODUCTION



**DAIMLER**

**DAIMLER ESPAÑA**  
BUS CHASSIS  
MANUFACTURING



**CANTABRIA LABS**  
PHARMACEUTICAL  
PRODUCT MANUFACTURING



**TEKA**  
HOUSEHOLD APPLIANCE  
MANUFACTURING





**SANTANDER COATED  
SOLUTIONS**  
COLD ROLLING MILL



**PAM SAINT GOBAIN**  
PIPELINE  
MANUFACTURING



**XPOLogistics**

**XPO LOGISTICS**  
LOGISTICS AND  
TRANSPORT



**VIESGO**

**VIESGO INFRAESTRUCTURAS  
ELÉCTRICAS**  
ELECTRICAL ENERGY  
TRADING



**SUSIDER**  
COLD ROLLING MILL



**QUESERÍA LA FUENTE**  
CHEESE MANUFACTURING



**GSW**  
IRON FOUNDRY

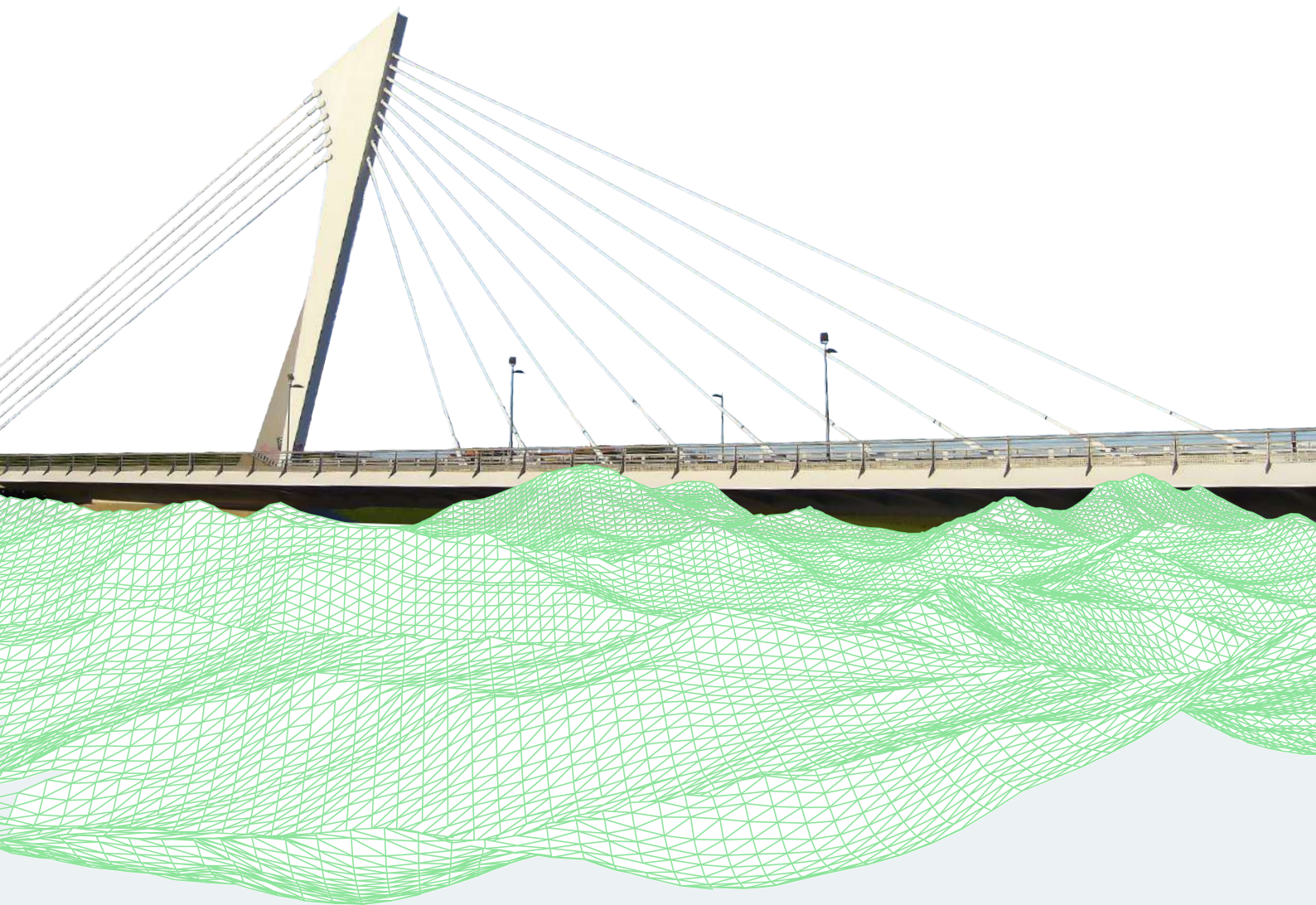




# SODERCAN



SOCIEDAD PARA EL DESARROLLO  
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